

# Yuying (Sofie) Wang

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## Education

### University College London

BSc Psychology with Education

*September 2023-Present*

## Experience

### Public Relations (PR) Team Member

EZ Wellbeing Connection

*November 2024-Present*

- Contacted therapists and counselling professionals to gauge their interest in collaborating with EZWC's initiatives.
- Developed and maintained relationships with key stakeholders to enhance awareness and engagement with EZWC's mission.
- Collaborated with the team to design and implement effective communication strategies for outreach campaigns.

### Human Resources (HR) Intern

Shanghai Investment Venture Capital (SHIVC)

*August 2024-September 2024*

- Assisted the Human Resources team in recruitment processes, including sourcing candidates, screening resumes, and scheduling interviews for various company positions
- Compiled, sorted, and managed company-related materials, maintaining confidentiality and ensuring proper filing and archiving.
- Reviewed and evaluated applications from popular job-seeking platforms, contributing to the initial selection process

### The PKU Summer School International 2024 (Images and Society)

Peking University

*July 2024-Aug 2024*

- Understood the extent and ways in which image culture shapes and influences popular concepts of contemporary society
- Had a basic understanding of the history and evolution of several major visual media technologies and institutions, as well as preliminary knowledge of the methodology and perspectives for studying the social history of media
- Had a certain level of reading ability in visual culture theory to analyze various current social phenomena

### TOFEL & IELTS Teaching Assistant

Alpha Test Prep, Affinity Education

*March 2023-March 2024*

- Assisted students in expanding their vocabulary through exercises and practice tailored to exam requirements
- Administered and monitored mock tests, providing detailed feedback on performance in all four modules: Listening, Reading, Writing, and Speaking
- Adapted teaching methods for effective remote instruction, utilising digital tools and resources to enhance preparation

### CIE English as a Second Language (ESL) Instructor

*February 2023-April 2023*

- Designed and implemented engaging ESL curriculum tailored to the needs of high school students
- Introduced students to the fundamentals of ESL, covering Speaking, Reading, Writing, and Listening
- Developed and conducted lessons to enhance students' proficiency in English, focusing on practical communication skills

## Skills

- Python, PsychoPy, R studio, SPSS
- Microsoft Office, Adobe Photoshop